

# Editorial Calendar >>

## Healthcare Packaging 2020 Calendar

Issue & Closing Dates	Special Focus	Other Possible Topics
<b>January/February</b> Ad closing: 1/13 Materials due: 1/20	<b>Premier Suppliers Directory</b> Jan/Feb advertisers will be included in <a href="#">Premier Suppliers</a> , our annual directory of leading suppliers with print and year-round online branding.	<ul style="list-style-type: none"> <li>• Patient adherence/compliance/CR packaging</li> <li>• OTC and nutritional supplements</li> <li>• Packaging equipment advances</li> <li>• Blister pack sealing</li> <li>• BONUS DISTRIBUTION: PACK EXPO East, Mar 3-5, Philadelphia</li> </ul>
<b>March/April</b> Ad closing: 3/9 Materials due: 3/13	<b>INTERPHEX Preview Issue</b>	<ul style="list-style-type: none"> <li>• Medical device and diagnostic kits, incl. connected devices</li> <li>• Machinery and controls: advances in packaging automation and processing</li> <li>• E-commerce trends and technologies</li> <li>• Cartons/cartoning</li> <li>• Contract manufacturing/packaging</li> </ul>
<b>May/June</b> Ad closing: 5/8 Materials due: 5/15	<b>Supply chain, traceability, anti-counterfeiting</b>	<ul style="list-style-type: none"> <li>• Package design focus (photo gallery/editor's insights, innovations)</li> <li>• Medical cannabis packaging</li> <li>• Drug delivery methods and unit dosing</li> <li>• Materials such as labels, leaflets, inserts, outserts, cartons</li> </ul>
<b>July/August</b> Ad closing: 7/13 Materials due: 7/17	<b>Medical devices, UDI, lidding, kits, trays</b>	<ul style="list-style-type: none"> <li>• E-commerce trends and technologies</li> <li>• Advances in blister packaging machinery and materials</li> <li>• Sustainable packaging, waste reduction</li> <li>• Shipping containers</li> </ul>
<b>September/October</b> Ad closing: 9/11 Materials due: 9/18	<b>PACK EXPO 2020 / Healthcare Packaging EXPO Preview</b>	<ul style="list-style-type: none"> <li>• Machinery controls: Advances in packaging automation and robotics</li> <li>• Operator safety</li> <li>• Clinical trials and logistics</li> <li>• Nutraceuticals, functional foods, supplements</li> <li>• Biologics</li> <li>• BONUS DISTRIBUTION: PACK EXPO/Healthcare Packaging EXPO, Nov. 8-11, Chicago</li> </ul>
<b>Nov/December</b> Ad closing: 11/9 Materials due: 11/13	<b>Logistics, package testing and cold chain</b>	<ul style="list-style-type: none"> <li>• Sterilization methods</li> <li>• Blisters: machinery, materials, and sustainable solutions</li> <li>• Contract packaging</li> <li>• Materials such as labels, leaflets, inserts, outserts, cartons</li> </ul>