

2020 EDITORIAL CALENDAR

JULY - DECEMBER

ISSUE	EDITORIAL FOCUS	EQUIPMENT, SUCH AS	MATERIALS, SUCH AS	INDUSTRY EVENTS AND BONUS DISTRIBUTION
July Closing: 6/10 Materials: 6/15	Markets: Food and Beverage - E-Commerce - IoPP Salary Survey - Sustainable Packaging - Automation & Controls - Supplement: Digital Printing	thermoforming • marking, coding, labeling • filling, capping, induction sealing • metal detection/ check-weighing • converting equipment	resins/additives • closures • labels/ sleeves • rigid containers • point of purchase	
August Closing: 7/10 Materials: 7/15	Markets: Healthcare, Beauty, Chemicals and Household Products - Robotics - E-Commerce - Supplement: Contract Packaging	labeling/bar coding • case/tray erecting and sealing • palletizing/ stretchwrapping • conveying	packaging made from renewable resources • film/bioplastics • plastic sheet • paperboard, blisters, and cards	
September Closing: 8/3 Materials: 8/7	Markets: Food and Beverage - Automation & Controls - Shelf Impact! - <i>ISTA Package Testing and Certification</i>	bar coding/imprinting • palletizing/ stretchwrapping • robotics • case/tray erecting, sealing • labeling • controls/ components	flexible packaging, pouches, closures, and fitments • resins and inks • desiccants • adhesives and tape	PACK EXPO International Nov. 8-11, Chicago
SHOWCASE Closing: 9/4 Materials: 9/11	PACK EXPO SHOWCASE Pre-show planner with advance distribution to pre-registrants.	PACK EXPO exhibitors will profile their products and services in this popular pre-show planner.	resins/additives • protective packaging • IBCs (returnable containers) • rigid containers • packaging inks	PACK EXPO International Nov. 8-11, Chicago
October Closing 9/8 Materials: 9/11	PACK EXPO International 2020	Previewing equipment, technology and materials to be at PACK EXPO International, plus show information	reach packaging and processing professionals in Latin America	PACK EXPO International Nov. 8-11, Chicago
November Closing: 10/9 Materials: 10/14	Markets: Healthcare, Beauty, Chemicals and Household Prdcts - Sustainable Packaging - E-Commerce - Supplement: Emerging Brands	weigh/fill • filling, capping, induction sealing • metal detection/ check-weighing • marking/coding/ labeling	flexible packaging • specialty and shrink films • paperboard, blisters and cards	
December Closing: 11/6 Materials: 11/13	Markets: Food and Beverage - Annual "View from the Top" - <i>ISTA Package Testing and Certification</i> - Supplement: Contract Packaging	palletizing/stretchwrapping • bar coding/imprinting • case/tray erecting, sealing • robotics • labeling	desiccants • labels • protective packaging • rigid containers • plastics	