

2020 EDITORIAL CALENDAR

FEBRUARY / Ad closing: 1/13/20

Cover Story *PFW Exclusive* - Using Automation to Improve Efficiency

SKU proliferation, mass customization, e-commerce and complex supply chains require food and beverage manufacturers to employ tools such as predictive maintenance software, digital twins, cloud computing, augmented and virtual reality to improve their operations.

Features

PACK EXPO Las Vegas in Review - PMMI Media Group Exclusive

A review of the innovations of top-tier suppliers, PACK EXPO Las Vegas will welcome 30,000 attendees and feature 2,000+ exhibitors.

Tech Today: Freezing and Cooling

Dry Processing Solutions—Dust Hazard Mitigation; Air Filtration Equipment; Air Compressors:

Case studies and new machinery announcements will be highlighted in this special section.

Departments

Case Study: Throughput, efficiency, quality and safety issues will be addressed in machinery application stories

Packaging Technology: The latest news in product launches, materials and equipment

Plant Floor New Products: Lubricants; Size Reduction Equipment; High Pressure Processing Equipment

Expert Columnist: Contract Manufacturing

OpX Intel: *PFW Exclusive* - Workforce Engagement

Industry Events and Bonus Distribution (*):

Northwest Food & Beverage World, February 17-19, 2020 in Spokane, Washington

Contract Packaging Association Annual Meeting, February 19-21, 2020 in Tucson, Arizona

*PACK EXPO East, March 3-5, 2020 in Philadelphia, Pennsylvania

APRIL / Ad closing: 3/13/20

Cover Story *PFW Exclusive* - Implementing a Defensive Food Safety Plan

Transparency, traceability, proper training, allergen control, preventive controls, brand protection and related technology solutions will be covered in this *PFW* exclusive article.

Features

Tech Today Special Supplement: Pest Control

Dry Processing Solutions - Bulk Bag Filling Machinery; Conditioning and Monitoring Equipment; Bins and

Feeders: Multiple case studies and new machinery announcements will be highlighted in this special section.

Special Supplement: Craft Brewers Packaging and Processing Technologies

Departments

Case Study: Throughput, efficiency, quality and safety issues will be addressed in machinery application stories

Packaging Technology: The latest news in product launches, materials and equipment

Plant Floor Products: Flow, Level, Temperature and Pressure Measurement Equipment; Motors, Bearings and Drives

Expert Columnist: Food Safety

OpX Intel: *PFW Exclusive* - Clean-in-Place Guidelines

2020 EDITORIAL CALENDAR

JUNE / Ad closing: 5/8/20

Cover Story **PFW Exclusive** - Manufacturing Innovator of the Year J.M. Smucker - Longmont, CO

ProFood World will honor one major new project or plant that embodies significant manufacturing advancements. Entries will be judged on innovation in packaging, processing, automation, overall efficiency and cost savings, food safety, sustainability, and workforce development and engagement.

Visit profoodworld.com-mia for entry forms. Deadline for award entries is January 17, 2020.

Features

Tech Today: Sensors

Dry Processing Solutions—Mixing and Blending Equipment; Minor and Micro Ingredient Handling; Pneumatic Conveying Systems: Case studies and new machinery announcements will be highlighted in this special section.

Departments

Case Study: Throughput, efficiency, quality and safety issues will be addressed in machinery application stories.

Packaging Technology: The latest news in product launches, materials and equipment

Plant Floor Products: Heat Exchange Equipment; Stainless Steel Piping and Fittings; Electrical Components: Conduits, Connectors and Ties

Expert Columnist: Employee Recruitment, Retainment and Education

OpX Intel: **PFW Exclusive** - Total Cost of Ownership

AUGUST / Ad closing: 7/15/20

Cover Story **PFW Exclusive** - Protecting the Planet

ProFood World honors sustainability achievements in manufacturing operations with its 6th annual Sustainability Excellence in Manufacturing Awards. The awards recognize manufacturing plants for driving improved performance through sustainability and honor companies and individuals that go beyond environmental compliance. Entries are due January 24, 2020.

Features

Best-in-Class Plant Profile: This article provides an inside look at a top manufacturing facility's technology innovations, sanitary design, data collection, efficient processes, workforce development and more.

Tech Today: Pumps and Valves

Special International Powder & Bulk Solids Pre-show Report Featuring Expanded Dry Processing Solutions Coverage: Screening and Filtration Equipment; Volumetric Feeding Equipment

Case studies and new machinery announcements will be highlighted in this special section.

Departments

Case Study: Throughput, efficiency, quality and safety issues will be addressed in machinery application stories.

Packaging Technology: The latest news in product launches, materials and equipment.

Plant Floor New Products: Spraying and Washing Equipment; Baking, Cooking and Frying Equipment; Wastewater Treatment and Pollution Control Systems

New Expert Columnist: Tech Perspective - An inside look at up and coming manufacturing technology

OpX Intel: **PFW Exclusive** - Request for Proposal

Industry Events and Bonus Distribution (*):

*International Powder & Bulk Solids Exhibition & Conference, October 6-8 in Rosemont, Illinois

2020 EDITORIAL CALENDAR

OCTOBER / Ad closing: 9/14/20

Cover Story **PFW Exclusive** - Global 250 Food and Beverage Manufacturers

As economic conditions, consumer demands and customer pressures remain in high focus, this article will cover the strategies and challenges of the world's leading 250 food and beverage manufacturing companies. Readers will have the ability to search exclusive research online by market sector, country, brands and more.

Features

Getting the Most Out of Existing Facility and Machinery Assets: As processors are faced with growing SKUs, more flexible line changeovers and limited space, using existing footprint and machinery is a must. This feature article will include success stories as well as best practices from engineering consulting firms.

PACK EXPO International Preview: Showcasing the innovations of top-tier suppliers, PACK EXPO International expects 50,000 attendees and 2500+ exhibitors.

Tech Today: Inspection, Vision and Leak Detection Systems

Dry Processing Solutions—Level Detection and Measurement Equipment; Magnetic Separation Equipment; Baghouse Control and Diagnostic Systems: Case studies and new machinery announcements will be highlighted in this special section.

Departments

Case Study: Throughput, efficiency, quality and safety issues will be addressed in machinery application stories.

Packaging Technology: The latest news in product launches, materials and equipment

Plant Floor Products: Weighing and Filling Equipment; Kettles, Tanks and Process Vessels; Metal Detectors/Checkweighers; Connectors and Ties

Expert Columnist: Food Safety

OpX Intel: **PFW Exclusive** - Asset Reliability

Industry Events and Bonus Distribution (*):

*PACK EXPO International, November 8-11, 2020 in Chicago, Illinois

DECEMBER / Ad closing: 11/11/20

Cover Story **PFW Exclusive** - Best-in-Class Plant Profile - Lotus Bakery - Mebane, NC

ProFood World editors take an inside look at one of the industry's top food and beverage manufacturing facilities in terms of technology innovations, sanitary design, data collection and usage, changeover speed, efficient processes, workforce development and more.

Features

Site Selection: With the proliferation of fresher food and the need for a highly skilled workforce, proper site selection is paramount for greenfield projects. This feature article will update the latest benefits from economic development firms and provide advice from engineering and construction consultants.

Tech Today: Cleaning and Sanitation/CIP

Dry Processing Solutions—Weighing and Batching Equipment; Rotary Airlock Feeders; Vacuum Pumps and Blowers: Case studies and new machinery announcements will be highlighted in this special section.

Departments

Case Study: Throughput, efficiency, quality and safety issues will be addressed in machinery application stories.

Packaging Technology: The latest news in product launches, materials and equipment

Plant Floor New Products: Conveyors and Conveyor Belting; Mixing and Blending Equipment; Centrifuges and Separation Equipment

New Expert Columnist: Tech Perspective - An inside look at up and coming manufacturing technology

OpX Intel: **PFW Exclusive** - Factory Acceptance Testing